



# News Release

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## **City broadcasts State of the City live for first time**

**RIVERSIDE, Calif.** – The mayor's annual State of the City Address, held at the Riverside Convention Center, will be broadcast live on the city's Government TV channel (GTV) at noon, Thursday.

This is the first time GTV will air the 60-minute mayor's address event live. Previously, the event was filmed and replayed after the event. Also, beginning Friday, viewers will be able to see this year's recorded State of the City address periodically on GTV.

According to city officials, the live broadcast is possible thanks to both modern fiber connectivity and a desire to reach out to all residents and businesses of Riverside.

"We must communicate the city's goals and aspirations to the people of Riverside using all means at our disposal," said Mayor Ronald Loveridge. "A live broadcast is a powerful tool to communicate with viewers in real time."

GTV channels are available for cable subscribers in Riverside at Charter Channel 3; Verizon Channel 21 and AT&T Channel 99.

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